

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2025/2026 ACADEMIC YEAR

FOURTH YEAR EXAMINATIONS FOR BACHELOR OF ARTS COMMUNICATION AND MEDIA

COMM 413: COMMUNICATION AND MEDIA

STREAM: R

TIME: 2 HRS

DAY: TUESDAY (11.30-13.30)

DATE: 03/02/2026

THIS QUESTION PAPER CONSISTS OF THREE (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS

- (i) Answer Question One and any other Two questions**
- (ii) Do not write on the question paper**

QUESTION ONE

- a) “The term law has no assigned meaning, it is used in a variety of senses” Discuss. **(8 marks)**
- b) What is media law and how does it relate to morality? **(8 marks)**
- c) It is important for a media personality to study media law. Discuss the validity of this statement. **(10 marks)**
- d) What is the role of the media council of Kenya MCK? **(4 marks)**

QUESTION TWO

- a) Discuss five types of laws in accordance to the classification of law. **(20 marks)**

QUESTION THREE

- a) Evaluate four sources of law using examples. **(20 marks)**

QUESTION FOUR

- a) What is defamation? Illustrate your answer **(4 marks)**
- b) Outline two possible situations that can allow one to sue for defamation. **(4 marks)**
- c) Explain the following **(12 marks)**
 - i) Injunction
 - ii) Nominal damages
 - iii) Compensatory damages
 - iv) Slander

QUESTION FIVE

- a) i) What is libel? **(2 marks)**
- ii) As a journalist what can you do to protect yourself from potential libel claims? **(10 marks)**
- iii) Outline four principles of data protection according to the data protection Act of 2019. **(8 marks)**