

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

FOURTH YEAR EXAMINATIONS FOR BACHELOR OF ARTS KISWAHILI AND COMMUNICATION

KICO 414: MAWASILIANO NA UCHAPISHAJI

STREAM: R

TIME: 2 HRS

DAY: MONDAY (2.30-4.30PM)

DATE: 4/12/23

THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



MAAGIZO: Jibu maswali MATATU, swali la KWANZA ni la lazima

SWALI LA KWANZA (ALAMA 30)

- (a.) Eleza vichocheo vyovyote **tano** vya uchapishaji huku ukitolea mifano mwafaka kwa kila kimoja. (al. 10)
- (b.) Huku ukitolea mifano mwafaka, eleza hatua maalum afuatazo mchapishaji. (al. 10)
- (c.) Pambanua aina **tatu** kuu za uchapishaji huku ukitumia mifano halisi. (al. 10)

SWALI LA PILI (ALAMA 20)

“ Uchapishaji huhusishwa na maswala mbalimbali ya maadili na sheria.” Jadili. (al. 20)

SWALI LA TATU (ALAMA 20)

Jadili mchango wa uchapishaji katika:

- a) Maendeleo ya Kiswahili nchini. (al. 10)
- b) Maendeleo ya jamii. (al. 10)

SWALI LA NNE (ALAMA 20)

Fafanua historia ya uchapishaji tangu kipindi cha 1440 hadi cha milenia ya 21. (al. 20)

SWALI LA TANO (ALAMA 20)

Huku ukirejelea dhana zifuatazo , eleza uchapishaji kama mfumo wa mawasiliano.

- a) Msimba ujumbe.
- b) Msimbua ujumbe.
- c) Mkondo wa uwasilishaji.
- d) Kelele.
- e) Majibu. (al. 20)