

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

SECOND YEAR EXAMINATION FOR BACHELOR OF COMMUNICATION AND MEDIA STUDIES

COMM 212: INTERCULTURAL COMMUNICATION

STREAM: R

TIME: 2 HRS

DAY: THURSDAY (8.30-10.30AM) DATE: 14/12/23

THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS

- (i) Answer Question **One** and any other **Two** questions
- (ii) Do not write on the question paper

QUESTION ONE

- a) Briefly discuss the term interpersonal communication
- b) Explain the following terms

Language

Communication

Culture

QUESTION TWO

Discuss four benefits of intercultural communication

QUESTION THREE

Discuss four barriers we may face when we communicate with foreigners

QUESTION FOUR

Discuss five components of intercultural communication

QUESTION FIVE

Discuss the relationship between language and culture

QUESTION SIX

Discuss four types of non-verbal communication and how they impact intercultural communication.

