

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2025/2026 ACADEMIC YEAR

FIRST YEAR EXAMINATIONS FOR BACHELOR OF ARTS COMMUNICATION AND ENGLISH

COMM 113: COMMUNICATION AND MEDIA

STREAM:BA COMM AND MEDIA

TIME:2 HRS

DAY: WEDNESDAY (14.30-16.30)

DATE: 04/02/2026

THIS QUESTION PAPER CONSISTS OF THREE (3 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS

- (i) Answer Question One and any other Two questions**
- (ii) Do not write on the question paper**
- (iii) All illustrations must be presented in complete and grammatical sentences**

QUESTION ONE

- a) Write a three paragraph essay to show why studying the Grammar of English is important to you as a student of communication and media personality **(12 marks)**
- b) Explain the two main functions of language that apply to English using original examples. **(8 marks)**
- c) Discuss three objective standards that distinguish English among other languages in the world **(10 marks)**

QUESTION TWO

- a) Discuss 8 functions of nouns and noun phrases in sentence constructions **(16 marks)**
- b) Explain the fact that some proper nouns take articles while others don't. **(4 marks)**

QUESTION THREE

Written and spoken language differs in terms of the following. Explain

- i) Nature **(5 marks)**
- ii) Audience **(5 marks)**
- iii) Style of presentation **(10 marks)**

QUESTION FOUR

- a) Discuss the following concepts. Use examples
 - i) Standard English **(5 marks)**
 - ii) Received pronunciation **(3 marks)**
- b) Evaluate the following varieties of language using examples
 - i) Regional variety **(12 marks)**
 - ii) Social variety
 - iii) Discourse variety

QUESTION FIVE

- a) Explain the different types of sentences using the criteria of form. Use two examples for each (12 marks)
- b) Distinguish the following
- Regular and irregular verbs (4 marks)
- Phrasal and prepositional verbs (4 marks)