

LAIKIPIA



UNIVERSITY

# UNIVERSITY EXAMINATIONS

1<sup>ST</sup> SEMESTER 2023/2024 ACADEMIC YEAR

FOURTH YEAR EXAMINATION FOR THE DEGREE  
OF BACHELOR OF COMMERCE

**BCOM 401: ENTREPRENEURSHIP AND SMALL BUSINESS**

***STREAM:***

***TIME: 2 HRS***

***DAY:***

***DATE:***

**THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES**

**PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.**



**INSTRUCTIONS: Answer Question One and ANY Other TWO Questions**

**QUESTION ONE**

- a) Juma has wishes to start a small business but he has challenges in getting capital to initiate this activity. Explain to him the possible sources of business finances that he may wish to explore. **[10 Marks]**
- b) In choosing to start a small business, Juma has been in formal paid employment but now hes wishes to be self-employed. Explain to Juma the advantages and disadvantages of self-employment **[10 Marks]**
- c) You have been invited to share with a group of young entrepreneurs. Explain to them on the skills and behaviour that would make them successful **[10 Marks]**

**QUESTION TWO**

Most of the enterprises that are initiated daily in our country hardly survive for a year. Explain the various reasons that make businesses to fail. **[20 marks]**

**QUESTION THREE**

Majority of the people living in urban areas are involved in a kind of entrepreneurship activity. Discuss the contribution of entrepreneurship in the economical development of a country like Kenya. **[20 Marks]**

**QUESTION FOUR**

Entrepreneurship has a long history. Discuss at least two theories of entrepreneurship that explain its evolution **[20 Marks]**

