

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

THIRD YEAR EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN PEACE AND
CONFLICT STUDIES

PACS 315: COMMUNICATION FOR A CULTURE OF PEACE

STREAM:

TIME: 2 HRS

DAY: WEDNESDAY [14.30-16.30 P.M] ***DATE: 13/12/2023***

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



Instructions: Answer all questions in **SECTION A** and any **TWO** in **SECTION B**
SECTION A (30 MARKS)

QUESTION ONE

- (a) Examine two dimensions of communication advanced by scholars (5 Marks)
- (b) Discuss modes of communication as an element of the communication process (5 Marks)
- (c) Interrogate the various paradigms of communication (10 Marks)
- (d) Isolate key communication behaviors that have been identified due to their ability to represent an easily learned framework for understanding core communication behavior in conflict (10 Marks)

SECTION B (40 MARKS)

QUESTION TWO

- (a) Illustrate how socio-psychological dynamics influence the construction of reality in conflict (10 Marks)
- (b) The theory of social constructionism posits that much of what individuals perceive as reality is actually the outcome of a dynamic process of construction influenced by social conventions and structures. Discuss (10 Marks)

QUESTION THREE

- (a) Describe the artistic dimension of conflict expressed in arts that is not always apparent in the formalized processes of political conflict resolution. (10 Marks)
- (b) In peace and conflict studies, the types of meanings of symbols vary according to the type of the thing that is being represented. Discuss (10 Marks)

QUESTION FOUR

- (a) A language barrier is a figurative phrase used primarily to refer to linguistic barriers to communication. Illustrate how language barrier can be a hindrance to constructive conflict resolution (10 Marks)
- (b) Discuss the impact of cybertechnology on conflict resolution and conflict management (10 Marks)

QUESTION FIVE

- (a) Compare and contrast the linear and interactive models of communication in conflict (10 Marks)
- (b) Describe stages of the listening process in communication (10 Marks)

