

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

2ND SEMESTER 2023/2024 ACADEMIC YEAR

FIRST YEAR EXAMINATION FOR THE DEGREE OF
BACHELOR OF SCIENCE IN COMMUNITY
DEVELOPMENT

CDEV 125: PRINCIPLES OF MANAGEMENT

STREAM: BA

TIME: 2 HRS

DAY: TUESDAY [11.30-1.30 P.M]

DATE: 16/04/2024

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS: Answer Question one (COMPULSORY) and any other two questions.

QUESTION ONE

a) Define the following terms **(10Marks)**

- i)** Management
- ii)** Authority
- iii)** Leadership
- iv)** Motivation
- v)** Controlling

b) Explain FOUR decisional roles that managers must undertake in an organization **(8 Marks)**

c) Skills are what separates good managers from ordinary managers State and explain the organizational skills that managers must possess **(6 Marks)**

d) Describe THREE components of Macro environment in an organization **(6 Marks)**

QUESTION TWO

a) With the help of examples state and explain SIX types of communication that are used in organizations **(12 Marks)**

b) State and explain FOUR psychological barriers that one encounters in a communication **(8 Marks)**

QUESTION THREE

a) Difference between leadership and management **(4 Marks)**

b) Discuss FOUR types of leaders **(8 Marks)**

c) Explain FOUR Sources of Power as used in leadership studies **(8 Marks)**



QUESTION FOUR

a) Discuss FIVE consequences of unsatisfied needs as portrayed by organizational employees
(10 Marks)

b) Discuss McClellands three basic needs theory relevance to an organizations manger
(10 Marks)

QUESTION FIVE

a) State and explain FIVE reasons why it is important for managers to understand human behavior.
(10 marks)

b) Elaborate the basic principles of organizing that community managers can utilize in delegating duties to team member
(10 Marks)

