

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

2ND SEMESTER 2023/2024 ACADEMIC YEAR

**FOURTH YEAR EXAMINATION FOR BACHELOR
OF COMMUNICATION AND MEDIA STUDIES**

COMM 421: DIPLOMACY

STREAM: R

TIME: 2 HRS

DAY: FRIDAY (2.30-4.30PM)

DATE: 12/4/24

THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS: Answer question **ONE** and any other **TWO** questions

QUESTION ONE (30 MARKS)

- (a) Describe five methods of Greek diplomacy (10mks)
- (b) Explain what the treaty of Westphalia entailed (10mks)
- (c) Explain and cite examples of the following terms as used in diplomacy
- (i) Inviolability
 - (ii) Niccolo Machiavelli
 - (iii) Accreditation
 - (iv) Universal representation
 - (v) Byzantium (10mks)

QUESTION TWO (20 MARKS)

“Diplomacy is Communication” Discuss. (20mks)

QUESTION THREE (20 MARKS)

Briefly discuss the role of the 1961 Vienna Convention (20mks)

QUESTION FOUR (20 MARKS)

Describe and cite examples of four types of diplomacy (20mks)

QUESTION FIVE (20 MARKS)

Briefly identify and explain five differences between modern diplomacy and traditional diplomacy (20mks)