

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

**THIRD YEAR EXAMINATION FOR BACHELOR
OF COMMUNICATION AND MEDIA STUDIES**

CELS 417: LANGUAGE PLANNING AND POLICY

STREAM: R

TIME: 2 HRS

DAY: TUESDAY (11.30-1.30PM)

DATE: 5/12/23

THIS QUESTION PAPER CONSISTS OF THREE (3 PAGES)

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INSTRUCTIONS: Answer question **ONE** and **TWO** other questions

QUESTION ONE (30 MARKS)

(a) Distinguish **LANGUAGE, DIALECT AND ACCENT** **(10 marks)**

(b) Explain the following concepts used in language planning:

(i) Nationalism

(ii) Nationism

(iii) Pluralism

(iv) Vernacularization **(20 marks)**

QUESTION TWO (20 MARKS)

(a) Explain the concept language ideology **(4 marks)**

(b) Critically discuss Holmes' (2008) **FOUR STEPS** of language planning listed below:

(i) **SELECTION**

(ii) **CODIFICATION**

(iii) **ELABORATION**

(iv) **ACCEPTANCE** **(16 marks)**

QUESTION THREE (20 MARKS)

(a) Distinguish micro and macro level of language planning **(5 marks)**

(b) Distinguish

(i) **STATUS,**

(ii) **CORPUS** and

(iii) **ACQUISITION** planning **(15 marks)**

QUESTION FOUR (20 MARKS)

(a) Distinguish **DIGLOSSIA** and **BILINGUALISM** **(4 marks)**



(b) Distinguish with real life examples

(i) **BOTH DIGLOSSIA AND BILINGUALISM**

(ii) **BILINGUALISM WITHOUT DIGLOSSIA**

(iii) **DIGLOSSIA WITHOUT BILINGUALISM**

(iv) **NEITHER DIGLOSSIA NOR BILINGUALISM**

(16 marks)

QUESTION FIVE (20 MARKS)

(a) Distinguish **LANGUAGE PLANNING** and **LANGUAGE POLICY**

(b) Critically discuss kenya's **LANGUAGE POLICY**

