

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

2ND SEMESTER 2023/2024 ACADEMIC YEAR

**FOURTH YEAR EXAMINATION FOR THE DEGREE
OF BACHELOR OF ARTS IN CRIMINOLOGY AND
SECURITY STUDIES**

CRSS 422: PRINCIPLES OF MANAGEMENT

STREAM: BA

TIME: 2 HRS

DAY: TUESDAY [2.30-4.30 P.M]

DATE: 16/04/2025

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



Instructions: Answer all questions in **SECTION A** and any **TWO** in **SECTION B**

QUESTION ONE

- a) Define the following concepts using examples (4 Marks)
 - i) Motivation
 - ii) Organizational culture (6Marks)
- b) Describe two Managerial skills that managers must poses (4Marks)
- c) Explain the three Market Environment components that an organization dwells on (10Marks)
- d) Describe three types of Operant Conditioning (6 Marks)
- e) State and explain five stages of group development in an organization (10Marks)

QUESTION TWO

- a) Using elaborate examples, discuss Situational theories applicability in management of organization (10 Marks)
- b) Discuss three characteristics of a good plan (6 Marks)
- c) List four barriers to effective planning **in** an organization (4 Marks)

QUESTION THREE

- a) Assess the applicability of Herzberg's two-factor theory in management of organization (10 Marks)
- b) Discuss five Ways in which management can react to the Environment for effective organizational goal achievement (10Marks)

QUESTION FOUR

- a) Examine in detail the role of entrepreneurs in altering the direction of national economies, industries, and/or markets. (10 Marks)
- b) Explain five reasons why organizations employ strategic planning (10Marks)

QUESTION FIVE

- a) Elaborate the difference between Job descriptions and job specifications as used in Human Resource Management (10 Marks)
- b) Define the following terms as used in management (10 Marks)
 - i) Organizing
 - ii) Planning
 - iii) Directing
 - iv) Controlling
 - v) Staffing

