

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2025/2026 ACADEMIC YEAR

**THIRD YEAR EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF SCIENCE IN
AGRICULTURAL EDUCATION AND EXTENSION**

AGED 313: RURAL SOCIOLOGY

STREAM: (AGED & EXT.)

TIME: 2 HRS

DAY: MONDAY (8.30-10.30AM)

DATE: 02/02/2026

THIS QUESTION PAPER CONSISTS OF THREE (3 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS

Answer question ONE and any other TWO

QUESTION ONE (30 MARKS)

- i. Explain the concept of a *rural community* and discuss any five major characteristics that distinguish rural communities from urban communities. **(10 Marks)**
- ii. Using a clearly labelled diagram, describe the Diffusion of Innovations model and explain how agricultural innovations spread among rural farmers. **(10 Marks)**
- iii. Discuss the social construction of gender and explain how gender roles influence participation in agricultural extension programmes. **(10 Marks)**

QUESTION TWO

- i. Define *social groups* and distinguish between primary and secondary groups using rural examples. **(10 Marks)**
- ii. Explain the role of social organizations and institutions (e.g., family, cooperatives, religion) in rural development and agricultural extension. **(10 Marks)**

QUESTION THREE

- i. What is *social change*? **(2 Marks)**
- ii. Discuss four major causes of social change in rural societies. **(8 Marks)**
- iii. Assess the positive and negative impacts of social change on agricultural production and rural livelihoods. **(10 Marks)**

QUESTION FOUR

- i. Discuss the meaning of culture and explain how cultural values and beliefs can influence farmers' decision-making. **(10 Marks)**
- ii. Evaluate the implications of culture for agricultural extension work, giving at least three practical examples. **(10 Marks)**

QUESTION FIVE

- i. Describe the term social stratification. **(2 Marks)**
- ii. Explain two ways an extension worker can use this concept of social stratification. **(2 Marks)**
- iii. Discuss five mistakes made by extension workers when working with communities in the rural areas in Kenya that affect their work. **(10 Marks)**
- iv. As an agricultural extension officer, outline three strategies you would use to improve the adoption of new agricultural technologies among farmers. **(6 Marks)**