

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

SECOND YEAR EXAMINATIONS FOR BACHELOR OF ARTS KISWAHILI AND COMMUNICATION

**KICO 215: UZALISHAJI WA MAWASILIANO YA KUSIKIA NA KUONA
KATIKA KISWAHILI**

STREAM: R

TIME: 2 HRS

DAY: MONDAY (8.30-10.30AM)

DATE: 11/12/23

THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

Vision: A University for Valued Transformation of Society

Mission: To serve students and society through research, education, scholarship, training, innovation, outreach and consultancy



Laikipia University is ISO 9001:2015 and ISO/IEC 27001:2013 Certified



MAAGIZO: Jibu Swali **Moja** katika kila **sehemu**. Swali la **kwanza ni la Lazima SEHEMU A.**

SWALI LA KWANZA (ALAMA 30)

(a) fafania dhana zifuatazo;

- (i) Mawasiliano (Alama 5)
- (ii)Uzalishaji wa Mawasiliano ya kusikia na kuona (Alama 5)
- (b) Fafania hatua muhimu katika mchakato wa mawasiliano (Alama 20)

SEHEMU B:

SWALI LA PILI (ALAMA 20)

“Ufaafu wa mahojiano hutegemea matayarisho”. Jadili. (Alama 20)

SWALI LA TATU (ALAMA 20)

Toa maelezo mafupi kuhusu mada zifuatazo za uzalishaji wa mawasiliano. (Alama20)

- a) Vipaza sauti
- b) Uandishi na Uhariri.

SEHEMU C:

SWALI LA NNE (ALAMA 20)

- (a) Pambanua vifaa muhimu vinavyopatikana katika chumba cha uzalishaji na kazi zake. (alama 10)
- b) Ainisha aina za kamera (alama 10)

SWALI LA TANO (ALAMA 20)

Fafania Nadharia ya Mawasiliano Finyu kama ilivyoasisiwa na Shannon na Weaver (1948) (Alama 20)