

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

2ND SEMESTER 2023/2024 ACADEMIC YEAR

FOURTH YEAR EXAMINATION FOR THE DEGREE
OF BACHELOR OF ARTS IN ECONOMICS AND
SOCIOLOGY

SOCI 421: SOCIAL PSYCHOLOGY II

STREAM: BA

TIME: 2 HRS

DAY: WEDNESDAY [11.30-1.30 P.M]

DATE: 10/04/2024

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS

- i) Answer question one (30mks) and any other two questions (20mks each)
- ii) Do not write anything on this question paper

QUESTION ONE

- a) Define the term social psychology and explain why it is considered as a scientific discipline **(6 Marks)**
- b) Explain the meaning of social perception and outline different ways in which non-verbal communications can be understood in social perception **(6 Marks)**
- c) Using a clearly labelled diagram, discuss Maslow's needs theory in relation to Kenyan situation today. **(9 Marks)**
- d) With the aid of relevant examples discuss the contributions of Sigmund Freud in Theoretical perspectives on self **(9 Marks)**

QUESTION TWO

- a) Discuss the contributions of Mead's theory of Symbolic Interactions in understanding personality development **(10 Marks)**
- b) With reference to the '*Who am I*' technique, discuss what constitute the spontaneous self-concept **(10 Marks)**

QUESTION THREE

- a) By the use of relevant examples discuss four social determinants of aggression **(10 Marks)**
- b) Explain what you understand by conformity and critically analyze the basis for conformity **(10 Marks)**

QUESTION FOUR

- a) Explain attitudes as used in social psychology? **(6 Marks)**
- b) With the aid of suitable examples, describe the formation of attitudes **(14 Marks)**

QUESTION FIVE

- a. Define the term prejudice and explicate why it is persistent in society today **(6 Marks)**
- b. Explain Meaning of maladjustment and outline the fundamental perspectives under which abnormality should be understood according to Nwankwo (1997) **(14 Marks)**



QUESTION SIX

- a) Critically discuss any two theories of individual behaviour **(10 Marks)**
- b) *“A family can be made up of members who have contrasting character traits”*. Explain the meaning of the term character traits and give examples of character traits **(10 Marks)**

