

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

SECOND YEAR EXAMINATION FOR BACHELOR OF COMMUNICATION AND MEDIA STUDIES

COMM 214/KICO 214: PHOTOJOURNALISM/PHOTOGRAPHY

STREAM: R

TIME: 2 HRS

DAY: FRIDAY (8.30-10.30AM)

DATE: 8/12/23

THIS QUESTION PAPER CONSISTS OF THREE (3 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS: Answer question **ONE** and any other **TWO**

QUESTION ONE (30 MARKS)

- a) In the November 2023 issue of Laikipia University Monthly, the medium-distance picture shows an unidentified victim of a shooting spree by a disgruntled employee of a printing plant. The gunman killed 8 and wounded 12 with his AK-47 military assault rifle before he turned a pistol on himself.

The picture by staff photographer shows a victim lying on his back with arms outstretched. The image had been described by an editor as "a photo that had to be used" and by a reader as "obscene." The newspaper received more than 580 calls and letters, most opposed to the picture's use on the front. Discuss the legal and Ethical implications of the picture. **(16 Marks)**

- b) The time has come for photo journalists and photo editors to re-dedicate themselves to ethical behavior. List any FIVE requirements in the Code of Ethics. **(5 Marks)**
- c) Explain the difference between Feature and News photographs **(2Marks)**
- d) Describe three methods of controlling and changing depth of field. **(3marks)**
- e) State the general principle for freezing a moving subject. **(2marks)**
- f) Name and briefly describe the four chemicals used in processing black and white film. **(2marks)**

QUESTION TWO (10 MARKS)

With so many efforts by media companies to harness photographs taken by the public, are the professional photojournalism days numbered? Discuss. **(10marks)**



QUESTION THREE (10 MARKS)

Good composition of photographs is essential in photojournalism. It allows the photojournalist to convey messages and emotions through the images he/she shoots. Discuss any Five (5) simple composition guidelines. **(10 Marks)**

QUESTION FOUR

Outline the aim, objective and the process of photographic editing. **(10 Marks)**

QUESTION FIVE

Discuss the Advantages and disadvantages of consumer digital cameras **(10 Marks)**

