

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2025/2026 ACADEMIC YEAR

SECOND YEAR EXAMINATIONS FOR BACHELOR OF ARTS IN COMMUNICATION AND MEDIA

COMM 214/KICO 214: PHOTOGRAPHY AND PHOTOJOURNALISM

STREAM: R

TIME: 2 HRS

DAY: WEDNESDAY (14.30-16.30)

DATE: 28/01/2026

THIS QUESTION PAPER CONSISTS OF THREE (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS**ANSWER QUESTION ONE AND ANY OTHER TWO****QUESTION ONE (30 Marks)**

- a) Differentiate between Photography and Photojournalism. **(4 Marks)**
- b) Identify any Four principles of photojournalism according to *Prof. Ross Collins*. **(8 Marks)**
- c) Differentiate between the Depth of Field and Focal length of a lens. **(4 Marks)**
- d) Name and describe any Six basic parts of a camera. **(8 Marks)**
- e) Compare still film camera and digital still camera listing any three advantages and disadvantages of each. **(6 Marks)**

QUESTION TWO

- a) Discuss any FIVE types of Photography. **(10 Marks)**
- b) Good composition of photographs is essential in photojournalism. It allows the photojournalist to convey messages and emotions through the images he/she shoots. Discuss any Five (5) simple composition guidelines. **(10 Marks)**

QUESTION THREE

- a) Discuss the basic photographic lighting techniques, **(10 Marks)**
- b) Discuss any Five (5) simple composition guidelines. **(10 Marks)**

QUESTION FOUR

- a) Explain any Five (5) simple composition guidelines. **(10 Marks)**
- b) Outline the aim, objective and the process of photographic editing. **(10 Marks)**

QUESTION FIVE

- a) Explain the following characteristics of light in relation to Photography. **(12 Marks)**
 - (i) Light Coherence
 - (ii) Colour Temperature
 - (iii) Light Intensity
- b) List and briefly explain four procedures in digital camera image making **(8 Marks)**