

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST SEMESTER 2025/2026 ACADEMIC YEAR

**FOURTH YEAR EXAMINATION FOR THE DEGREE
OF BACHELOR OF COMMERCE**

**BCOM 412/AGBM 111: ENTREPRENEURSHIP AND SMALL
BUSINESSS MANAGEMENT**

STREAM:

TIME: 2 HRS

DAY: TUESDAY [11.30 A.M-1.30 P.M]

DATE: 3/02/2026

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS: Answer Question One and ANY Other TWO Questions

QUESTION ONE

- a) Most young people would wish to start a small business to support themselves, but they have no idea where one can get capital to start that business. What advise will you give them on the plausible sources of business finances that they can explore. **(10 Marks)**
- b) A colleague has invited you to share with group of young entrepreneurs on the skills and behavior they will need to possess if they are to succeed in entrepreneurship activities. Advice? **(10 Marks)**
- c) Majority of the graduates today are choosing to enter into self-employment. Explain the advantages and disadvantages of self-employment **(10 Marks)**

Question Two

The high rate of unemployment in Kenya has pushed many graduates to venture in small business enterprises. However, the rate at which those small businesses are closing down is becoming a great concern. Analyze the reasons behind the failure of these businesses?

(20 Marks)

Question Three

It has been alleged that several multinationals business as well as local investors in East Africa region are either closing down their businesses or relocating to other countries. Discuss some of the negative effects that this scenario will cause to the economic development of this region

(20 Marks)

Question Four

Entrepreneurship has evolved over a long period. Discuss at least two theories of entrepreneurship that explain its evolution

(20 Marks)