

LAIKIPIA



UNIVERSITY

# UNIVERSITY EXAMINATIONS

1<sup>ST</sup> SEMESTER 2023/2024 ACADEMIC YEAR

MASTERS DEGREE EXAMINATION IN  
COMMUNICATION AND MEDIA STUDIES

**COMM 814: ONLINE JOURNALISM**

***STREAM: SPECIAL EXAM***

***TIME: 3 HRS***

***DAY: MONDAY [12.30-15.30 P.M]***

***DATE: 18/12/2023***

**THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES**

**PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.**



**INSTRUCTIONS: ANSWER ANY THREE QUESTIONS**

1. Examine **FIVE** distinct ways mobile journalism is applied in the digital era. **(20 Marks)**
2. Critique the convergence that happened in the standard media group and its **FIVE** most notable implications. **(20 Marks)**
3. Fake news is a bother to the field of journalism. Propose **FIVE** ways of spotting fake news in today's digital era. **(20 Marks)**
4. When the Former Nation Media Group (NMG) Editorial Director *Mutuma Mathiu* left NMG in December 2022, he wrote a long letter in which he said digital journalism is the way to go. Justify his line of thought using **FIVE** reasons. **(20 Marks)**
5. Highlight on any **FIVE** characteristic of online and digital journalism using examples from Kenya. **(20 Marks)**
6. Critique any **FIVE** ethical issues that arise from digital and online journalism. **(20 Marks)**

**-END-**

