

LAIKIPIA



UNIVERSITY

## UNIVERSITY EXAMINATIONS

2<sup>ND</sup> SEMESTER 2023/2024 ACADEMIC YEAR

### SECOND YEAR EXAMINATION FOR BACHELOR OF COMMUNICATION AND MEDIA STUDIES

CELS 222: ENGLISH FOR SPECIFIC PURPOSES

***STREAM: R***

***TIME: 2 HRS***

***DAY: THURSDAY (8.30-10.30AM)    DATE: 11/4/24***

**THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)**

**PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.**

**INSTRUCTIONS**

- (i) Answer Question **ONE** and any other **TWO** questions
- (ii) Do not write on the question paper

**QUESTION ONE (30 MARKS)**

- a) Evolution of ESP was prompted by some factors. Discuss (12marks)
- b) Explain the fact that this course is important to your career? (10marks)
- c) Explain the following terms as used in this course, give an example for each (8marks)
  - i) Register
  - ii) Jargon
  - iii) Slang
  - iv) Non standard language

**QUESTION TWO (20 MARKS)**

Discuss five levels of formality in language use, give your own original examples (20marks)

**QUESTION THREE (20 MARKS)**

Discuss the determinants of register in language use (20marks)

**QUESTION FOUR (20 MARKS)**

- a) What is legalese? (2marks)
- b) Discuss the features of legal language (18marks)

**QUESTION FIVE (20 MARKS)**

Journalese is a special variety of language for media, discuss the fact that it has special features (20marks)