

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2022/2023 ACADEMIC YEAR

FIRST YEAR EXAMINATION FOR THE DIPLOMA IN
COMMUNITY DEVELOPMENT

**CDEV 0115: COMMUNICATION SKILLS FOR COMMUNITY
DEVELOPMENT**

STREAM: R

TIME: 2 HRS

DAY:

DATE:

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.

INSTRUCTIONS

- i) *Do Not Write anything on this question paper*
- ii) *Answer Question one (30mks) and any other Two Questions (20mks each)*

QUESTION ONE

- a) Explain the following terms as used in this unit
 - i) Community organization (4 mark)
 - ii) Group Dynamics (4 marks)
 - iii) Community mobilization (2 marks)
 - iv) Social process (4 marks)
 - v) Participation (4 marks)
- b) Why is it important for students of community development to undertake community organization and group dynamics? (12 marks)

QUESTION TWO

- a) Define the term leadership (4 marks)
- b) Outline the various leadership styles which can be utilised by any leader today. (16 marks)

QUESTION THREE

- a) What is decision making? (6 marks)
- b) Outline **seven decision-making Steps in any group** (14 marks)

QUESTION FOUR

- a) What do you understand by the term social action model is a theory? (5 marks)
- b) Describe five stages of innovation adoption process (15 marks)

QUESTION FIVE

- a) Explain meaning of Maslow's hierarchy (5 marks)
- b) What is the significance of Maslow's hierarchy of needs in community organization? (15 marks)