



# UNIVERSITY EXAMINATIONS

2<sup>ND</sup> SEMESTER 2023/2024 ACADEMIC YEAR

THIRD YEAR EXAMINATION FOR THE DEGREE OF  
BACHELOR OF EDUCATION (ARTS)

**EDCI 347: BUSINESS STUDIES METHODS**

***STREAM: R***

***TIME: 2 HRS***

***DAY: TUESDAY (11.30-1.30PM)***

***DATE: 9/4/24***

**THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES**

**PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS  
SO.**



**INSTRUCTIONS:** Answer Question **ONE (Compulsory)** and **TWO** other Questions

**QUESTION ONE (30 MARKS)**

- a) Highlight three objectives of teaching business studies in Kenyan secondary schools and how they help in achieving the aim and goals of education in Kenya. (6mks)
- b) Explain three drawbacks of using examination grid, or table of specification when setting an achievement test in Business Studies subject. (6mks)
- c) Prepare a 40 minutes lesson plan based on the Topic “Factors of Production” (10mks)
- d) The integration of Business Studies has had its shortcoming in the teaching of the subject. Highlight and discuss three such shortcoming and the necessary remedies. (6mks)
- e) As A Business Studies teacher you can use different methods to teach different topics such as office practice. Select and discuss two such methods that you can use to teach this topic highlighting for each, one disadvantage. (5mks)

**QUESTION TWO (20 MARKS)**

- a) Explain five roles played by the Business Studies syllabus in the teaching of the subject. (10mks)
- b) Highlight three advantages and two disadvantages of using essay test as a mode of assessment in Business Studies. (10mks)

**QUESTION THREE (20 MARKS)**

- a) The Business Studies teacher should study the community where the school is located and uses it as a teaching resource. Explain five reasons as to why the Business Studies teacher should use the local environment for teaching the subject. (10mks)

- b) You have been posted to a new school. For you to be effective in your teaching, identify and discuss five factors that you need to consider before teaching. (10mks)

**QUESTION FOUR (20 MARKS)**

- a) Explain how a Business Studies teacher can use the following methods in teaching the subject, highlighting one disadvantage for each:

- i) Lecture method
- ii) Buzz method
- iii) Discussion method
- iv) Guest speaker
- v) Field study (2mks each)

- b) Micro-teaching is considered as an important learning activity for teacher trainee. Highlight five of its importances and five drawbacks (10mks)

**QUESTION FIVE (20 MARKS)**

- a) As a business Studies teacher, you are covering the topic “demand and supply”. Identify and explain five resources that can be used to teach the topic (10mks)

- b) Explain how a Business Studies teacher can use the following mode of assessment in evaluating the learners:

- i) Multiple choice questions
- ii) Projects
- iii) Open booklet
- vi) Case study
- vii) Assignments (10mks)