

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2023/2024 ACADEMIC YEAR

**FIRST YEAR EXAMINATIONS FOR BACHELOR
OF ARTS KISWAHILI AND COMMUNICATION**

KICO 112: LUGHA, MAWASILIANO NA UTAMBULISHO

STREAM: R

TIME: 2 HRS

DAY: THURSDAY (14.30-16.30PM)

DATE: 7/12/23

THIS QUESTION PAPER CONSISTS OF TWO (2 PAGES)

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



MAAGIZO: Jibu maswali **matatu** pekee. Swali la **kwanza** ni la lazima.

SWALI LA KWANZA (ALAMA 30)

- a. Pambanua uhusiano uliopo kati ya lugha na utambulisho (Alama 20)
- b. Fafanua vipengele vitano vyovyote vya mawasiliano kwa mujibu wa Hybels na Weaver (1989) (Alama 10)

SWALI LA PILI (ALAMA 20)

Kwa kutumia mifano, jadili masuala matano yoyote yanayoathiri uundaji wa utambulisho (Alama 20)

SWALI LA TATU (ALAMA 20)

“Kuna utata wa kubaini utambulisho wa mzungumzaji katika mawasiliano” Jadili kauli hii (Alama 20)

SWALI LA NNE (ALAMA 20)

Utambulisho wa kabila unatingwa na masuala anuwai. Fafanua masuala matano yoyote huku ukitoa mifano mwafaka (Alama 20)

SWALI LA TANO (ALAMA 20)

Tathmini kauli kuwa, “fasihi ni nyenzo muhimu ya ujenzi wa utambulisho” (Alama 20)